

# Parade of Macs Celebrates 20 Years

Gold Coast Mac celebrated the 20<sup>th</sup> Anniversary of the Macintosh in a unique way at the group's January meeting, with a parade of Macintosh computers representing the earliest version of Apple's innovative machine, to the latest technology cooked up in Cupertino. Among the machines displayed was an original 128K Mac introduced in January, 1984, and two of the most expensive Macs ever produced, the Mac II FX at \$9995.00, and the Twentieth Anniversary Mac at \$7500.

The computers were set up in a roughly chronological display in the circular hall outside the Space Transit Planetarium of the Miami Museum of Science, where Gold Coast Mac meetings are held. Virtually all of the machines came from the private collections of Gold Coast Mac members, who brought them to the meet-



ing for the special 20<sup>th</sup> anniversary event.

Apple announced the Macintosh in a one-time only Superbowl commercial on January 24<sup>th</sup>, 1984, in what's become known as the "1984" ad. Even though the computer was announced, Macs were not general available until February or later, as initial demand far outstripped the supply.

The Gold Coast Mac display included one of those original machines, preserved by former GCMac President Rose Lynn. With software provided by former GCMac president Dave Game, the 20 year old machine started right up, much to the delight of mem-

**See Anniversary, Page 8**

## SECOND APPLE STORE OPENS

Continuing plans for expanding its nationwide network of retail stores, Apple Computer opened its second Apple store in Miami-Dade county, at Aventura Mall. Hundreds of Macintosh enthusiasts lined up to be among the first to shop at the new store, the sixth Apple store in the state of Florida.

Gold Coast Mac representatives were in the crowd which formed more than an hour before the scheduled 10 AM opening, handing out brochures promoting the group and answering questions about both Gold Coast Mac and the new store.

This is the first store which conveniently serves residents of both Northern

Miami-Dade and southern Broward counties, and it was mostly people from those areas who lined up for the official opening.



As people waited for the doors to open, they could hear store employees clapping and cheering inside preparing for their first customers, who were lined up over 200 strong along the second floor

concourse of the mall.

In an Apple Store opening tradition, manager Tom Summers welcomed the

**See APPLE STORE, Page 10**

### FEBRUARY MEETING

At our February meeting we will once again be delighted by Anthony Marino. This time he's showing Adobe's InDesign CS. If you need to create newsletters, books or just a one-page layout don't miss this exciting demo. Last month we didn't get to our game demo due to our presenter's lack of voice. This month Age of Mythology will definitely be shown. If you liked Age of Empires and Age of Kings this is one game you don't want to miss. Dave Game will also show us his famous MacWorld Movie. He'll make you feel as if you were there. We'll have tips and tricks for beginners plus many more surprises. Miss this meeting and you'll miss a lot.

# MacCenter Events and Specials!

## Come and Hear MacCenter's GarageBand Jam



### Discover iLife '04 This Saturday February 21st Music, Movies, Photos and More

See live local musicians playing and demonstrating GarageBand in our special Jam Sessions! A MacCenter Exclusive!

We'll have 2 live sessions: 12:00 PM and 3:00PM this Saturday, but space is limited so reserve your space now!

To register for this fun FREE seminar, visit [www.maccenter.com](http://www.maccenter.com).



## 5 Reasons it's Fantastic February @ MacCenter

5. The only Apple Authorized Training Center in South Florida
4. iLife '04 - it's Microsoft Office for your life!
3. Two words: iPod. Mini.
2. Make Your Music with GarageBand  
...and the number one Top 5 Fantastic Reason to shop at MacCenter in February:
1. 5% Back on All Purchases!



That's right! All during the month of February, MacCenter's legendary 5% Rebate is back! You'll get 5% back on a MacCenter Gift Card on all your purchases made from now through February 28\*. And as always, your Gift Card is good for anything at MacCenter: Products, Services, or Training.

\* Terms and conditions apply. See website for details

## iPod mini Arriving This Week!

Get your iPod mini first at MacCenter!

iPod minis arrive at MacCenter

this Friday, February 20th, at 6:00 PM!

Reserve yours now and be the first in line for the world's littlest 1000-song MP3 Player.



Apple  
Specialist

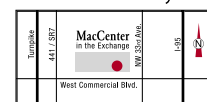


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## ADVERTISING RATES

All ads MUST be Pre-Paid. Rates quoted for one time, non-member, single color. Call for frequency and membership discounts.

FULL PAGE	\$100	HALF PAGE	\$60
2/3 PAGE	\$ 70	1/3 PAGE	\$40
1/4 PAGE	\$ 35	1/8 PAGE	\$20

PDF files preferred. Please ask us about other formats.  
UNAUDITED CIRCULATION: 1000

## FROM THE PRESIDENT *Esver Camacho*

### No time for time



It fascinates me when some of our members tell me that they have no time to attend our general meetings or Special Interest Group (SIG) meetings.

I've been to many myself and I'll be the first to tell you that it can be a hardship to reorganize my life to attend a meeting.

However, the time I've saved when I've learned something new, which invariably happens at each meeting, had more than made up for it. Specifically, our PhotoShop SIG always provides something making it worth the trip. Techniques I've learned there have saved me hours of doing things the hard way. Techniques I may not have picked up in a magazine, book or website. Why? Because it's the collaborative effort of all the members who attend that gives me such diverse solutions in such a short amount of time.

Just recently, at our Advanced Users SIG, we went back to basics. Sure, we delved into advanced features of Microsoft Word but what gave us the most value was going over the use of tabs, styles and tables. I can create documents with a more cohesive look in a shorter amount of time. And I'll be using that technique for many years to come. Tell me that wasn't worth a couple of hours at a meeting. Now we're adding an iLife SIG so our members can get the most out of their digital life. Do you want to spend countless hours trying to figure out the basics or come to the SIG and get that plus much more?

What's really incredible about

this situation is that the meetings are all free to our members. The chance to work with experts in a program you use every day is invaluable. And beginners, they've taught me a thing or two. You see, each individual offers their unique way of working on the Mac and sometimes their way is better. That's why no one should feel intimidated at coming to a meeting.

Our general meetings at the end of the month are free to the public. Here people from the community have a chance to ask questions, find out where the deals are and just get their Mac "fix." Our presentations are usually very educational if not entertaining.

Again, you learn something new at each meeting and that sticks with you; certainly worth taking some time from your busy life to possibly make it less arduous. We've been offering a question and answer section to the meeting since the beginning.

We recently added more personalized help in the form of a laptop-toting expert in the lobby for the shy ones among us. Now we're going to offer tips and tricks at each meeting (aside from the normal gems of knowledge our presenters offer). Hopefully this will add more value to what I consider a steal of an experience.

If you've been sitting on the fence regarding coming to a meeting because lack of time I submit to you that you have no more time to waste. You have to invest a little time to get great returns on time. I can attest that it's worked for me. Besides, you'll have fun! So, attend a SIG (check the calendar in this issue) and see what you've been missing.

# Write an article, win an iSight!

It could be the easiest prize you've ever won, and Gold Coast Mac is giving you a chance to be a winner at the March meeting while helping Tropical Mac in the process!

It's no secret our newsletter is struggling; staff and volunteer issues have caused publication dates to be missed, and GCMac is currently evaluating whether we will continue to print paper copies or move to an all-electronic version.

But one thing is clear: we need a newsletter, and for that, we need your contributions, and we're willing to bribe you to take part.

Between now and the March meeting, we are soliciting contributions for

the newsletter. Each item should be at least 100 words or more, and will be professionally edited to make you look

like a pro. Items can be mailed to former newsletter editor and current contributor Dave Game, a professional journalist who will make you look great.

Articles need to be computer

related, and can be anything from reviews, news, opinion, to personal experiences with the Mac. They should be timely, and of general interest, but we will accept anything along those lines.



The work should be your original writing.

In return for your efforts, each article you submit between now and the March meeting will earn you an entry in a drawing for a new Apple iSight, generously donated by Jim Kiltie of Computer Village.

The more you write, the better your chances of winning.

The contest is open only to those who submit an article as outlined above, and the odds of winning depend on the number of entries. Only Gold Coast Mac members in good standing at the time of the contest drawing are eligible to win.

It's a great way to win one of Apple's coolest new tools, and in the process, help breath new life into Tropical Mac.

Send your articles to Dave Game at [davegame@mac.com](mailto:davegame@mac.com) today!

## MEDI-MAC: USING MACS TO KEEP YOU HEALTHY!

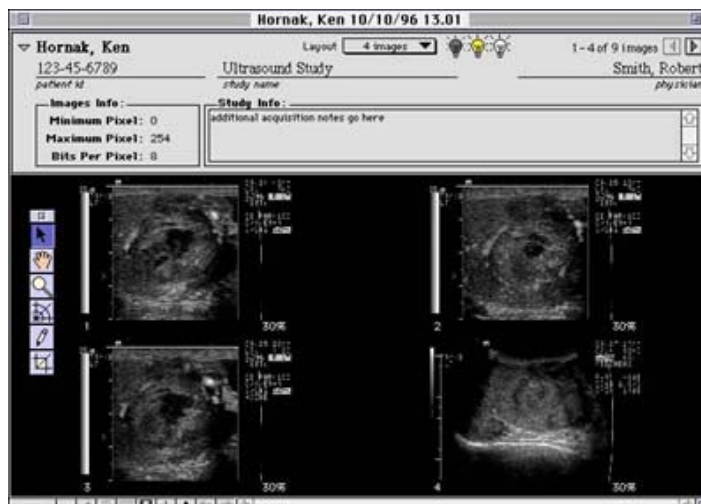
By Len Levi

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Think that only graphic designers, musicians, teachers and students use Macs? To use Apple's phrase, "Think Different." Baptist Hospital uses Macs and Mac-specific software in the Imaging Services Department.

Installed in the summer of 2003, the Galen product from MedImage Inc. supports Baptist's need to provide "teleradiology" to orthopedic specialists. Teleradiology refers to the

capability to review diagnostic images remotely via computer. In this case, a



film room technician scans an X-ray film into a PowerMac G4 using a film

digitizer. Similar to a document scanner, the digitizer converts the film into a soft copy that meets the Digital Imaging and Communication in Medicine (or DICOM) standard. An orthopedic specialist using the Galen software can then connect to the Baptist Health network via broadband connection and download the soft copy.

Primarily used after hours, this system allows for an immediate viewing by an orthopedic specialist without the delay associated with commuting to the hospital. This obviously makes the physician happy as well, as they no longer need to commute to the hospital late at night simply to review a film.

The next time you are told that Macs are only used in graphic design, music and education, remember the critical role that Macs are making at Baptist Hospital. And take it from the Information Technology analyst that supports this system (and a Gold Coast Mac User Group member) – the system is extremely reliable.

# GCMac Team a Hit at Tropical Hamboree



From the history of the Macintosh to the future of computer music, the place to turn at the 44<sup>th</sup> annual Tropical Hamboree was the Gold Coast Macintosh booth, where for the 5<sup>th</sup> year GCMac members shared the latest in the Mac world with tens of thousands of technology buffs.

A host of GCMac volunteers gave demos, answered questions, and handed out prizes in what has become one of the most popular non-selling booths at the event, which is sponsored by the Miami-Dade Radio Club. While the Tropical Hamboree has traditionally been oriented around amateur radio enthusiasts, in recent years the two day show has taken a turn to include more computer exhibitors, and Gold Coast Mac is among the most popular.

Throughout the weekend, a steady stream of visitors lined up at the Gold Coast Mac booth to try for prizes by tossing beanbags into a classic iMac shell, a game which was spiced up a bit by a tongue-in-cheek target placed inside the shell. Mac and Windows users alike took beanbag in hand to take a toss at Microsoft CEO Bill Gates, and an informal check of the prized awarded seemed to show the aim was better once the target was in place.

Not everyone lined up for a prize. The booth was busy with a constant

stream of people asking Macintosh questions of our in-house experts. Charlie Carlon, Joe Podgor and Esver Camacho gave a series of demos on iLife and Garageband in the 6-seat theatre set up in the booth, under our distinctive tent. Visitors were drawn to the booth by regular announcements about the demos.

Dave Game and Jan Barkan were



busy answering questions, as was Guiseppe DiFranco. The games were handled by Art Valla, Gus Medina, and Laura Coe. Hundreds of people took information about Gold Coast Mac, and a number people indicated they planned to attend a regular meeting.

The booth was made possible through the work of the GCMac volunteers, and by the generosity of Hamfest organizers, who donated the space to Gold Coast Mac.

## BE ON THE LOOKOUT FOR THIS UFO

By David Ertley  
dertley@mac.com

From the time I saw the U.F.O. (USB, Firewire Organizer) at Macworld New York 2002, I knew I had to get one of my own. When the U.F.O. shipped, I brought it home and set it up. In no time

I had my iMac set up with the cool, blue light glow-



ing underneath. I love how the U.F.O. puts the USB and Firewire hub ports (4 USB, 2 Firewire) in front so they are readily accessible and I don't have to reach behind my iMac constantly.

The U.F.O. also has an amazing cable management system for the keyboard and Apple pro speaker cables. It reduced the clutter of cables on my desk. I also like how the U.F.O. raises my iMac up slightly, which seems to cut down on the dust sucked in from the Mac's fan from my desk. When I saw the U.F.O. in New York, I liked it. When I brought it home I



Port-bay doors cover unused ports and maintain the sleek clean appearance of your iMac™

loved it.

Retail Price: \$99.95

Manufacturer: XtremeMac

Website: <http://www.xtrememac.com/formac/ufo.shtml>

# FROM THE GCMAC LISTSERVE

*This month our list server has been very busy and informative. If you're not subscribed here are some of the comments and lessons you've missed. To subscribe go to <http://www.gcmac.org/html/listserv.html>.*

**Subject: FW: Excel Annoyances Needed for New Book**  
**From: Rose Lynn**

Hey User Group Leader,

O'Reilly is pulling together a new book called "Excel Annoyances" and we'd like your help! As you might guess from the title, this book aims to identify the problems, snarls, quirks, bugs, and just dumb things about Excel that drive users nuts. Oh yeah--it also aims to solve these annoyances, too. If any members of your group use Excel--be they newbies or Excel masters--and they have annoyances they'd like to see solved, have them email me ([marsee@oreilly.com](mailto:marsee@oreilly.com)) with "Excel Annoyance" in the subject line. Just have them note what version of Excel and Windows (or Mac OS) they're using. Thanks for sharing. We'll make sure to get copies of "Excel Annoyances" sent to your group shortly after publication.

--Marsee

An example:

LET ME COUNT THE DAYS

THE ANNOYANCE: I know you can do date calculations in Excel, whether it's to find how many days late I am on a car payment or to see how long it's been since my last haircut. It's pretty easy to determine the number of days between two dates; just subtract one from the other. But when I do that, the result is another date! Huh?

THE FIX: In a blank worksheet, try this little exercise, which should show your age in days:

1. In cell A1, enter your birth date in MM/DD/YYYY format.
2. In cell B1, enter the formula =today() to display the current date.
3. In cell C1, enter the formula =b1-a1.

You'll notice that the result of the formula in C1 is some other date, which appears to have no correlation to either of the first dates. How come? When you enter a formula, Excel matches the formatting of the formula's inputs. This works well when you're doing calculations on dollar amounts or percentages; the result comes out formatted just the way you'd want. But in our example, Excel formatted the formula result--a number

of days--as a date. [Ed. Your last step is to format cell C1 as "General" in order to see the answer as a regular number. While clicking on cell C1 type Command-Option-Shift-]

**Subject: Recommend a printer?**  
**From: Henri**

It's time to upgrade from the \$90 Epson. It's been reliable but now I'd like something that will be easy to wirelessly network a couple of Macs and a PC, print decent photos and do text pages at a decent speed.

**From: Doug Noble**

There are two HP models, the 5850 inkjet (\$249) and the 2510 all-in-one (\$399) which have both wireless 802.11 (Airport compatible) and Bluetooth built in. Both do great photos. Also there is a Business Inkjet 1100dtn model for \$299 which has Ethernet and therefore could be easily integrated into your network, shareable by Mac and PC. <<http://h10010.www1.hp.com/wwpc/us/en/sm/WF05a/18972-236251-236261-24728-236261-306730.html>>

**From: Laura Schrier**

Can anyone recommend a printer, fax and scanner that does not have the wireless stuff? I look at all the ads for the office stores, and they all seem so much alike that I can't tell the difference. I have Panther, an iMac, and the old \$99 Epson.

**From: Doug Noble**

The same HP models I recommended have corresponding non-wireless models; the HP PSC 2410 has the printer/fax/scanner/copier features and connects via USB. These are flat bed only - if you fax multiple pages, you scan one page then another into memory, and then once all pages are in memory, press Send. If you do a lot of outbound faxing then consider a model with a paper feeder, there is an Officejet 6110 model that is similar in price and substitute the paper feeder for the camera card slots built into the 2410.

Was at Office Depot today and saw an HP 5510 model for \$199 with a feeder, but have no idea if it works well.

Epson also has the CX6400 printer/fax/scanner/copier which has similar features to the HP 2410 and seems well built.

Both these models have Mac OS X drivers available.

**From: Anthony Marino**

Also, check out Epson all in ones because the HP software SUCKS. Sorry for the Bluntness but it does.

**Subject: Great site**  
**From: Steve Krischer**

This is just about the ultimate resource for DVD and VCD burning info that I have found

<http://www.dvdrhelp.com/>><http://www.dvdrhelp.com/>

**Subject: iPod earphones**  
**From: Laura Schrier**

The music at my gym sometimes leans toward the wailing, screaming, Mariah sort of crap, and I need to block it out so I can actually hear MY tunes and work out without killing anyone. I use these great earbuds that sort of hang over the ear, but they don't block out anything. MacResQ has the Shure E2C Isolating Earphones for \$79.99 (mine are about \$5-get what you pay for...) but are they really worth it? Comfortable? Fall out of your head if you run? REALLY block noise?

**From: Doug Noble**

I don't know about the Shure products.... You might find them to try at the Guitar Center or other music store. But if you can spare \$299 the Bose Quiet Comfort 2 Noise Canceling headphones are awesome at blocking external sounds but maybe too bulky for the gym. They do have a 30 day money back guarantee and no restocking fees... available at your local Apple Store. They are on display for tryouts. Sony MDR-NC11 Noise Cancelling Fontopia Headphones (also in the Apple Store but not displayed) are also pricey but are much more compact.

**From: Orlando Luna**

The Bose headphones are terrific, but not for working out. These are over the ear headsets that are more designed for travelers on airplanes as well as anyone who just wants to block out sound. I have used Apple's new in ear headphones for working out and find they are comfortable and do a decent job of blocking out sounds. They do take getting used to as they are similar to in ear headphones used by musicians. The ones the musicians use are custom molded, the Apple in ear come with attachments for a total of three sizes. I find you have to really push them way into the ear or else they are quite tinny sounding. Even when properly embedded in your ear they do not sound as good as the original earphones (the ones that fall out during your workout) that come with the iPod.

**From: Doug Noble**

The Sony Fontopia noise canceling earphones I referred to are the in-the-ear lightweight style. They are about \$150. Sony has a similar Fontopia model of earphones which are NOT noise canceling for about \$50, don't confuse the two. They have multiple size earpieces to help fit different folks.

# THE WEBMASTER

By Dave Game

davegame@mac.com

If you're stuck on slow, dialup connections because your cable company has yet to crawl into the 21<sup>st</sup> century, or your local phone provider still can't figure out how to get DSL service extended into your neighborhood, your day of deliverance is at hand.

Satellite internet for Mac users has finally arrived.

We told you it was coming months ago, but the tests have taken longer than expected. However, good things come to those who wait, and on October 1<sup>st</sup> Hughes Network Systems, the people who bring you DirecTV, announced they were now ready to sell a hardware solution for Macintosh users. This will bring broadband speeds to your computer via satellite, if you can meet the conditions for satellite access, and, of course, if you can afford to pay the bill.

The system is called the DW6000, and it supports two-way high speed satellite-based Internet service, eliminating the need for a telephone line or other terrestrial connectivity. The service is called DIRECWAY, and with the 6000 terminal, it can share its connection with multiple Macs or PCs connected to the same household network through its own Ethernet jack.

The speed is broadband, but not quite as fast as regular land based internet service providers. Hughes Network Systems says DIRECWAY users can get up to 500Kbps download speeds. By comparison, DSL users can see speeds up to 1.5 megabits per second, about three times as fast, though most users see somewhat less than that. Cable modem users report speeds of up to 3 megabits per second, or 6 times faster. If you upload a lot of data, you'll see even slower speeds, with upload speeds approaching that of standard modem usage. However, since most people do far more downloading than uploading, they will not notice the limitation.

The DW6000 terminal is a self-configuring system that doesn't require users to install drivers or other software to

work. It can automatically upgrade itself when new versions become available as well. However, it does require a bit more installation than DSL or Cable service.

In order to use the service, you have to pay for installation of a small, oblong satellite dish (delivery and installation is included in the subscription agreements). And just like satellite television services, you'll also need an unobstructed view of the southern sky in order to maintain the connection to a satellite stationed in orbit high above the Earth. Basically, if



you qualify for DirecTV service, you can qualify for the satellite internet.

The monthly service fees are comparable to DSL service, with a catch. DIRECWAY service plans start at \$59.99 a month, but there is a \$599.98 up-front hardware fee for the satellite dish and terminal. If you'd like to pay more monthly, a \$99.99 plan is also available that waives the hardware fee in favor of a \$99.99 activation fee followed by a \$99.99 monthly fee for 15 months.

After that, the price drops to the \$59.95 a month fee, and you own the dish.

The service has, until now, been available only to PC users, and in fact, if you visit the DIRECWAY website (direcway.com) you'll be asked to qualify your PC to see if it can handle the service. As a Mac user, you'll fail, because the test has yet to be updated. However, you can call the company at (866) 556-9657 to ask questions or order the service.

If you do, you should know some things about satellite internet. I've already mentioned two important factors, speed limitations and the need to have a clear view of the Southwest sky. Of course, you need to have a place to install the dish, and this takes a little thought. Since this satellite dish is a transmitter, as well as a receiver like the standard DirecTV dishes, you need to place it where people won't be milling around. It's not dangerous, but standing next to any transmitter for long periods of time is never smart. Your installer will make sure those needs are taken care of.

The other issue is weather. Digital satellites use microwaves to talk to the ground, and those waves are very small indeed. So small, that they can actually be deflected by raindrops. Put enough raindrops in the way, such as in a thunderstorm, and you lose contact with the satellite. When that happens, your internet connection takes a short vacation. That means in bad weather, you may lose access to things like weather radar, etc, for short periods, but it's a limitation that even those of us in television must accept to enjoy the benefits of digital satellite.

Finally, there's the issue of latency. Remember, you are sending your internet signal on a 48,000 mile round trip to space and back, and even at the speed of light, that takes a finite amount of time.

This means there can be a lag from the time you send a command, until you see a response. Again, for most people this will not be an issue, but if you enjoy a lot of online gaming, this can inhibit the experience.

Satellite is not for everyone, but if you're suffering from speed envy without relief in sight, it may be worth considering.

## ANNIVERSARY From Page 1



bers who had never before used the Mac which gave birth to a computer revolution.

In fact, despite the age and lengthy storage seen by most of the computers on display, virtually every one of the display machines started and ran. Members had a chance to see and use a Mac Plus, and SE, various Quadra and Performa machines, the original Macintosh Portable and the groundbreaking Powerbook 100, as well as a selection of Power PC, G3 and G4 machines.

A quick estimate by those tracking the computers placed the list price of the collection of computers at well over



\$75,000 dollars when new. Value today would be less than a tenth of that, even taking into account the collectable value of some of the more rare computers.

In addition to seeing in person the computers which have led to today's sophisticated Macs, members had a chance to see something Steve Jobs, head of the team which created the

machine, never intended them to see first hand. Opened for display was one of the original Macs, and inside could be clearly seen evidence of Jobs' pride in the new computer. Etched into the inside case of every original Mac sold was the signatures of everyone on the Macintosh team. The signatures were never intended to be seen, because Jobs never intended users to open the computer he compared to an 'appliance'. In fact, despite the fact that thousands of Mac users cracked those cases and opened them with special TORX screwdrivers, Apple never sold case-opening tools to end-users, creating a booming third party market.

While virtually everyone at the meeting was impressed with the display, what seemed to impress people the most was that GCMac members had held on to these obsolete computers long after their useful life had ended. When asked, the owners really had no explanation other than "It still works, so I just couldn't throw it away."

That explanation underscores one of the reasons Macintosh owners still have reason to celebrate, 20 years after Apple's unique experiment was unveiled to the world at the Super Bowl. Owners see Macs as more than stave Jobs' appliance. They see them as cherished tools, to be augmented by others, but not discarded.

## Kernel Panic: It's NOT a Nervous Officer!

By Arthur Valla

*apvalla@gate.net*

It was called a "Crash" before System 10! My iMac 700 had it, the symptom was a four language error message telling me to restart using the power button. The computer was crashing (frozen) after waking up from "Sleep". After restarting several times a day, I realized that I had a problem.

One obvious solution was to never let it go to sleep! System Preferences/ Energy Saver/ Never- made that possible, but it didn't solve the problem.

To seek help, I posted the question on the MACUG B/B; visited the Genius



Bar at the Falls Apple Store; Asked at the User Group Meeting on Wed. night Q&A session; & picked the brains of several known experts during the meeting.

Answers included: Don't let it sleep; unplug all USB & Firewire connections except the keyboard & mouse; Run the Hardware Repair Disk that comes with the OS 10 Disks; run Disk Utility/ First Aid; run TextTool Pro 4; run Disk-warrior; Repair Permissions; run Norton (Which I don't have) AND lastly- Reinstall the OS!

I did the first one and stayed in business. Then my Earthlink DSL connection failed to connect! A call to their Customer Service, A 10 minute wait, then resetting the PPPOE setting made it work! Apparently all of the above worked! A few days later, I put the computer to sleep from the Apple Menu, let it sleep for several minutes & woke it up (any key) & it's apparently OK!

My faith in Apple is restored!

# RESOURCES

## www.gcmac.org

A free information source intended for Gold Coast Mac members and Macintosh Enthusiasts worldwide. Here is where you'll find.

Latest GCM News

Latest Macintosh News

Online Chat and Conferences

Member Resources

Newsletter PDF's

Meeting Information

Online Calendar

Online Membership Form

Official GCMacReference

Something New Everyday

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Vice Pres.....	Rose Lynn.....	305-597-4404.....	roselynn@gcmac.com
Vice Pres.....	Charlie Carlon.....	305-253-5093.....	ccarlon@earthlink.net
Treasurer.....	TJ Carlon.....	305-669-6292.....	teejay@bellsouth.net
Secretary.....	Andre Perwin.....	305-284-1939.....	aperwin@miami.edu
Director.....	Orlando Luna.....	305-827-4867.....	info@lunastudio.com
Director.....	Felicia Sternbach.....	305-274-3484.....	mycolle4@earthlink.net
Director.....	Laura Coe.....	305-253-8449 - .....	lscgroomer@earthlink.net
Director.....	Giuseppe Di Franco.....	305-598-2017.....	gdifranco@gcmac.com
Director.....	Richard Lynn.....	305-325-0411.....	pote99@earthlink.net
Director.....	Jim Bollinger.....	305-223-9400.....	jimbolin@bellsouth.net
Founding Dir.....	Van Martin.....	305-235-2621.....	vanmartin@aol.com

## Retail Partners

The retailers below often extend discounts to Gold Coast Mac members.

Axis iLab	Coral Gables	305-444-6001
The Apple Store	The Falls	305-234-4565
The Apple Store	Aventura	305-692-4448
Computer Village	Coral Gables	305-667-7400
CompUSA	The Falls	305-234-5600
CompUSA	Dadeland	305-670-5030
CompUSA	North Miami	305-620-1800
MacCenter	Ft. Lauderdale	954-486-5500
The MacStore	Ft. Lauderdale	954-680-9806

## Hot CD/Lending Library

Hot CD of the month:

The latest public domain and shareware collected for you.

Created by Jan Barkan and Andre Perwin.

Member price: \$15. Non-members \$18.

From CD training courses to How-to videotapes. From self-help books to User Groups newsletters from around the nation. If it can help you be better Mac user, chances are you'll find it in the GCM library. Visit the website and check the link for the Library for a list of books available, and an explanation as to how they can be reserved!

## GCMac Mailing List

The Best way to keep up-to-date with the latest information from Gold Coast Mac is to sign up for our members L1stServer! This allows you to post e-mail in a party line fashion, to exchange problems, share solutions, and seek advice. Signup must be done from the computer and e-mail account you want to use to access the list, and you control all access. You sign yourself up, you select your options, and you can remove yourself at any time. Simply visit the website and follow the simple instructions, and you'll be enjoying the best benefits of GCMac membership in no time!

## Info Around the Clock

### 305-447-7888

The Gold Coast Mac Connection is our 24 hour hotline. Information on club events, the next meeting, and a place to leave a message if you need help or more information.

## Special Interest Groups

Have a special interest? Can you help others, or do you need to learn? We need you both to take part in our monthly Special Interest Groups (SIGs). If you don't see an interest here, start your own! Open to members only.

### BEGINNERS

Time:

Location:

Leader:

MONDAY, MARCH 1

7:30pm to 9:00pm

Apple Store, Falls Shopping Center

Felicia Sternbach

mycolle4@earthlink.net-305-238-9188

### PHOTOSHOP

Time:

Location:

Leader:

TUESDAY, MARCH 2

7:30pm to 9:30pm

Atlantis Academy, 9600 SW 107 Ave

Giuseppe Di Franco

gdifranco@gcmac.com - 305-598-2017

### ADVANCED USERS

Time:

Location:

Leader:

WEDNESDAY, MARCH 3

7:30pm to 9:30pm

University of Miami, Psychology Dept.

André Perwin

aperwin@miami.edu - 305-284-1939

### MUSIC

Time:

Location:

Leader:

TBA

7:00pm to 9:00pm

Atlantis Academy, 9600 SW 107 Ave

Joe Podgor

podgor@earthlink.net - 305-885-6210

### HARDWARE

Time:

Location:

Leader:

TBA

7:00pm to 9:00pm

Atlantis Academy, 9600 SW 107 Ave

Charlie Carlon

ccarlon@earthlink.net - 305-253-5093

### ILIFE SIG-IMOVIE

Time:

Location:

Leader:

TBA

7:00pm to 9:00pm

Axis Solutions, 166 Alhambra Circle

ESVER CAMACHO

esver@gcmac.com - 305-443-5660

Sign up at a general meeting, or contact the SIG leader directly. You will be given confirmation of the SIG by e-mail. Please advise the SIG leader in advance if you are unavailable to attend. SIGs are subject to cancellation for lack of participation. **TIMES AND DATES SUBJECT TO CHANGE!**

Educational Director, Jim Bollinger  
jimbolin@bellsouth.net  
Updates at www.gcmac.org

MARK YOUR CALENDAR!

Apple Store From Page 1

crowd, which then passed through a gauntlet of cheering, clapping employees to enter the store.

The Aventura store is considerably different from Miami-Dade's first Apple store, located in the Falls. It is somewhat smaller, roughly half the size of The Falls, and does not include such Apple Store standards as a Theatre.

Because of the size, the selection of third party software in stock is also smaller than at The Falls store, but it still carries a full line of Apple hardware and software, and still offers popular features like the Genius Bar. The store also has large flat panel video displays which can substitute for some of the features of the missing Theatre.

Apple officials present at the store opening say the smaller size is part of a new Apple Store plan for certain stores located in areas where mall store space is at a premium.

Gold Coast Mac representatives were welcomed into the store by manager Tom Summers on the opening day to provide extra help for customers. Summers is a familiar face for Gold Coast Mac members, as he was the inaugural manager at The Falls, and also presided over the opening of stores in Wellington and Boca Raton. Summers had most recently been assigned to manage Apple's new Chicago Flagship store, but says he asked to return to South Florida, a move not surprising given the bone chilling cold in Chicago this winter.

In addition to the South Florida stores, Apple has a store in Tampa and Orlando, and is said to be planning a store in Jacksonville. Florida has the third highest number of Apple Stores in the nation, after New York, with 7, and California, with 18.



# Join Gold Coast Mac!

Members get special benefits, such as access to our popular Special Interest Groups, a newsletter mailed monthly to their home, the chance to win fabulous prizes at our meetings, and of course, exclusive discounts at computer stores and Macintosh vendors you just can't get anywhere else. All memberships are individual, and run for a period of one year. If more than one person in a family wants the benefits of membership, each must join. Please fill out the form below completely, and print clearly. The information you supply determines where your newsletter is sent and how we can contact you. Please consider registering online. It's faster, and you can use a credit card! Visit [www.gcmac.org/html/member.html](http://www.gcmac.org/html/member.html)

Date: \_\_\_\_\_ Gender \_\_\_\_\_

Name (First, Last) \_\_\_\_\_

Company \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip+4 \_\_\_\_\_

Home Telephone: \_\_\_\_\_

Work Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Experience Level

- New Member (\$40)
- Household (\$60)
- Student 17-21 (\$20)
- I will read my newsletter online (PDF, no copy mailed)
- You may make my name and address available for board approved purposes as part of our membership list. This information is never sold.
- This information may only be used by Gold Coast Mac
- Add me to the E-Mail Listserver
- Renewal (\$35) If renewed within 30 days of expiration
- Add all
- Corporate/Sponsor (\$150)

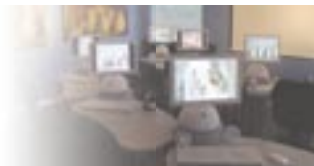
This form must be included with your payment. Incomplete or missing forms may delay your member benefits. Make check payable to:

Gold Coast Mac, Inc.  
 Box 431803  
 Miami, Florida 33243

GCMac use Only  
 Date: \_\_\_\_\_ Amt: \_\_\_\_\_  
 Processed By: \_\_\_\_\_

## Come join us for a special Gallery Night, featuring Short Film Night in Coral Gables. Friday, March 5th, 2004

Come see a variety of local filmmakers present their short films in a unique setting inside and in our roof top patio projections.



a new kind of art-film gallery.  
 a new kind of computer training facility specifically designed for learning.  
 a new kind of service and troubleshooting for your pc and mac.



# GCMac Promoted in Brochure

There are two things which are fundamental to making any organization a success; a solid base of supportive members, and a constant infusion of new blood. The former provides a base upon which to run the organization, while the latter provides a source of new talent and ideas for making then organization better.

One of the ways Gold Coast Mac is attempting to address the latter is with a new membership brochure, which will be available for distribution by the time you read this. Written and designed by former GCMac president Dave Game, the brochure is aimed at soliciting new members and, for the first time, has been professionally printed in full color. GCMac ordered a thousand copies of the two-sided brochure, which includes pictures of Gold Coast Mac activities, information about our services, and a membership form. Prototype versions of the tri-fold brochure were made available to potential members at the Apple Store opening in Aventura, and at the recent Tropical Hamboree in Miami-Dade.

"We've needed this for a long time," said Game, who is serving as the group's Membership Director, "because we

really don't have many other ways of getting our message out to people who aren't even aware a user group exists."

GCMac leadership is making arrangements to place the brochures in computer stores and other places where Mac users gather, so they can be used as 'silent salesmen'. The board is seeking volunteers to take supplies of the brochure and stock them in these locations, so the message remains constant.

In addition, members who would be willing to evangelize Gold Coast Mac in places where they might see other Mac users will be supplied, upon request, with brochures they can hand out to folks who might be prospective members. It's one thing to tell people how

valuable Gold Coast Mac can be, but it's even better to give them something with which they can walk away and consider, for later action.

If you'd like to help the efforts to stock brochures, or have a few to carry with you as you travel, please contact Dave at [davegame@mac.com](mailto:davegame@mac.com) or President Esver Camacho at [esver@mac.com](mailto:esver@mac.com).



## Gold Coast Mac

Post Office Box 431803  
Miami, Florida 33243-1803

First Class  
Postage

### FEBRUARY MEETING

**Wednesday,**

**FEBRUARY 25th**

INDESIGN

AGE OF MYTHOLOGY

MACWORLD KEYNOTE

WIRELESS NETWORKING  
BASICS

Q & A at 6 PM

Meeting at 7 PM

Miami Museum of Science  
3280 South Miami Avenue

### GCMAC MEMBERSHIP MATTERS!

Check your anniversary date on the label. Renew online at [www.gcmac.org](http://www.gcmac.org)!

FIRST CLASS • DATED MATERIAL